world changed I knew I met a powerhouse and what I did not know was that powerful women would soon be a role model for me someone to aspire to be and great friend. I met Lisa Marie at work where we both taught cosmetology not only did she guide me at work but she taught me life lessons. By watching her I learned how to be a stronger woman by working by her side. When Lisa Marie needs to be serious she can be but I can always count on her to make me laugh. Its an honor to call her role model and friend. Candace Harker, Owner of Prodigy Hairdressing Lisa Marie is an amazing mentor and leader. I had the incredible opportunity to work with her and she taught me so much. She is the type of leader I would love to one day be. Thank you for all your magic!! Angelo Denofrio, Master Stylist & Colorist "Sharing knowledge and experience is the things that Lisa Marie does on a daily basis, with a goal to ensure everyone succeeds. I know the powerful lessons that she presents will continuously inspire. " C3 Blue Paz, Platform Artist & Educator

The VTAC eGuide is the Victorian Tertiary Admissions Centre's annual guide to application for tertiary study, scholarships and special consideration in Victoria, Australia. The eGuide contains course listings and selection criteria for over 1,700 courses at 62 institutions including universities, TAFE institutes and independent tertiary colleges.

This volume covers good business practices and management to help the reader run a successful salon. It covers safe working, fair employment practice and making the most of services offered. Including step-by-step instructions and lots of activities to help students build their portfolio, this introduction to beauty therapy continually tests knowledge and understanding so that candidates can develop the skills they need the achieve success at S/NVQ level 2.

Here is the fact: Hair texture is not as Black and White as they would like you to believe. The plethora of myths around it incites emotional debates. My book is a cognitive restructuring of sorts; shifting the standards of narratives about hair care and hair styling. Join me on the journey through time periods to present day and learn, What They Don't Tell You at the Hair Salon.

Managing a retail operation in a salon or spa can be a daunting task. To the technician learning business skills, Retail Management for Salons and Spas is a fantastic resource. This text provides essential business information and a clear understanding of what it takes to run a profitable retail operation while overseeing the day-to-day operations. Topics include identifying a target market, preparing and executing a marketing plan, retail sales forecasting, vendor selection, purchasing strategies, inventory management, record keeping, space planning, and incentivizing staff. It also effectively provides tools such as case studies, learning activities, and quizzes to bring lessons to life. With Retail Management for Salons and Spas, professionals will learn the why, the when, and the how of selling retail products to their customers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book deals with the legal issues hairdressers face when carrying out chemical services. When I received a letter from a no win no fee solicitor itemising 10 actions carried out on their 'client' in my salon that had apparently caused damage to her hair and therefore rendered us negligent, I was mortified. I felt sick. Once I had spoken to the three stylists involved it was apparent to me that we were being grossly accused. We knew we wanted to fight the allegations. One of the things that helped me throughout the case was knowing about other cases and having the ability to make comparisons. I am compelled to write this book to share information, give guidance and help build confidence in dealing with matters of this nature.

The Health and Safety (First Aid) Regulations 1981 apply to workplaces in the UK, including those with less than five employees, and to the self-employed.

"Start to Success" offers exclusive insights into the nail industry that are designed to empower you to succeed! Are you considering a career in the nail industry? Are you currently working or leasing at a salon but want to start your own shop? Have you been contemplating how to have a successful home-based business? Do you need ideas and innovations that will help your nail company grow? Do you want to be self-employed? "Start to Success" was written with you in mind! In this book, insights, advice and decision-making tools are provided throughout to address questions that arise at each step of your nail career journey. Is a nail technician the best fit for me? In which school should I enrol? Should I lease or rent? How do I get started opening my own business? What's the first step for creating my own brand? How can I attract customers? What resources are available to help me? What advertising is the most effective? What can I do differently to increase my profits and expand my business? Start to Success answers these questions and more, giving you the confidence to succeed in the nail industry!

This student book covers all the mandatory units for the BTEC National Diploma, National Certificate and Award as well as additional units in complementary therapies. Colour photographs and diagrams clearly illustrate all the practical skills students need to learn.

Do you want to be your own boss? Here are all of the facts, tips and tricks of the trade you need to open and operate your own business. This comprehensive guide provides all of the information you need to evaluate your big idea, find the perfect space, hire the right staff, and get a steady stream of customers coming in the door. From legal and accounting, to HR and inventory management, Start Your Own Business and Be Free guides entrepreneurs through the essential steps and strategies to launch a company that will stand the test of time.

Places an emphasis on the development of practical beauty skills, guiding students through the course with clear explanations, illustrations, and practice tips. This title contains chapters on professional roles and responsibilities, including health, hygiene, and safety. It also covers cosmetic, skin and nail disorders in full colour.

Professional Hairdressing and Barbering addresses the essential knowledge and skills of all core units of competency and the most highly subscribed electives of both the Certificate III in Hairdressing and the Certificate III in Barbering. This edition has increased from 16 chapters to 25 to address additional competencies, including a new chapter on Special Event and Session Styling. A holistic blend of practical skills, theory and professional attitudes, Professional Hairdressing and Barbering is packed with modern photos and illustrations that are easy to understand, and offers a realistic approach to hairdressing that leaves a strong impression of what to expect from working in the industry. The accompanying instructor resources include advanced information, learning activities and assessment tools, while the online study tools on the CourseMate Express platform contains practical step-by-step imagery, activities and further information to enhance learning for students. New, print versions of this book come with bonus online study tools on the CourseMate Express platform Learn more about the online tools cengage.com.au/learning-solutions

This candidate handbook covers all the relevant knowledge and skills to pass the S/NVQ level 2 in Hairdressing. It contains details on all types of hair, case studies and activities, and other key points.

How looking beautiful has become a moral imperative in today’s world The demand to be beautiful is increasingly important in today’s visual and virtual culture. Rightly or wrongly, being perfect has become an ethical ideal to live by, and according to which we judge ourselves a success or failure. Perfect Me explores the changing nature of the beauty ideal, showing how it is more dominant, demanding, and global than ever before. Arguing that our perception of the self is changing, Heather Middoux suggests that more and more, we locate the self in the body. Nobody is firm enough, thin enough, smooth enough, or...
buff enough—not without significant effort and cosmetic intervention. To understand these rising demands, we need to recognize their ethical aspect and seek out new communal responses.

Take charge of your hair career and step up to being an entrepreneur. This A-to-Z guide answers your questions and leads you to successful hair salon management. Witty and to-the-point, this book is for every hair professional who wants to become a salon owner independent contractor more successful stylist Down the Shampoo Bowl answers the questions never asked at beauty school. It is written in a quick, fun and easy to read format to help you deal with everyday salon problems and prevent them before they happen. You’ll learn how to energize yourself, motivate employees, handle difficult clients, promote your business and services through traditional channels and social media, and understand the financial side of the business. Best of all, you’ll be clear why you can’t afford to put the business of your business on autopilot.

The bestselling Professional Beauty Therapy is a comprehensive print and digital resource addressing the latest training package requirements for the Certificate IV and Diploma in Beauty Therapy courses. Designed for learning with latest industry trends, Professional Beauty Therapy 4e provides students with the specialist skills and underpinning knowledge required to successfully practice beauty therapy. Step-by-step procedures clearly demonstrate the practical application of knowledge and techniques. The competency-based structure matches the streamlined training package.

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